

# Sage CRM for iPhone



Equipping your sales team with the necessary tools to enable them to do their job effectively is crucial in today's competitive market. Having access to critical customer information when sales people are on the road or at customer sites can help drive revenue and keep customers satisfied.

Sage CRM's mobile solution for iPhone delivers a rich user experience and provides sales teams with the ability to work effectively regardless of their location via online access through the Apple iPhone. Sage CRM for iPhone maximises user productivity by enabling users to access critical real-time customer data while on the move and increase sales and service effectiveness at every stage of the sales cycle.

Sage CRM for iPhone takes advantage of native Apple iPhone functionality such as the date spinner and the accelerometer, which senses when the phone is turned on its side automatically shifting the display to landscape mode.

## Benefits Snapshot

- Improves customer service by enabling users to access real-time customer information, view customer cases and manage opportunities and leads
- Enables users to quickly search and update contacts, opportunities, leads and cases
- Increases sales team productivity by providing them with the ability to access customer information in real-time
- Facilitates users to run and view reports on the move
- Enables users to get started quickly and easily thanks to rapid deployment and set-up
- Enables users to map locations of their contacts using Google Maps™

Users can also leverage the capabilities of the iPhone whilst on the road with the 'click-to-dial' feature, which enables users to call contacts directly from any Sage CRM record. Sage CRM for iPhone incorporates Google maps functionality enabling users to map the address of a contact without having to leave the application.

Equipped with all the existing Sage CRM mobile functionality, Sage CRM for iPhone is available in Sage CRM v7.1 for users with a mobile user licence. Please visit [www.sagecrm.com](http://www.sagecrm.com) or contact your Sage Business Partner for more information.



- ◆ Sage CRM for iPhone incorporates native iPhone controls such as the date spinner, the accelerometer and Google maps ensuring that sales teams enjoy a rich user experience

#### About Sage CRM

Sage CRM is used by over 10,000 organisations in 70 countries worldwide to manage their critical sales, marketing and customer service activities every day. Award-winning Sage CRM equips businesses with the tools they need to find new customers, close sales faster and build lasting, more profitable relationships across all channels. Regardless of how, when or where customers, partners and prospects choose to interact with your business, Sage CRM provides a decisive advantage by delivering a comprehensive, easy-to-use system to successfully manage these relationships. Thanks to its ERP integration capabilities, the Sage CRM front-office is powered by data from the back-office to give sales, marketing, customer service and other front-office staff a true 360 degree view of customers across front-and back-office functions, differentiating it from many other CRM solutions in the market today.

Visit the Sage CRM Ecosystem at [www.sagecrm.com](http://www.sagecrm.com) to join the conversation on our user and partner communities and to access the full range of Sage CRM apps and extras.

#### The Sage Difference

- The leading supplier of CRM solutions to SMB organisations worldwide
- Over 6.3 million customers
- Over 3.1 million Sage CRM Solutions users worldwide
- Over 13,400 employees
- Over 30,000 Sage-certified partners specialising in business applications
- Direct presence in 24 countries
- Relationships with over 40,000 accountancy practices
- 30 years experience

iPhone is a trademark of Apple Inc., registered in the U.S. and other countries

**TO LEARN MORE ABOUT SAGE CRM, PLEASE VISIT [WWW.SAGECRM.COM](http://WWW.SAGECRM.COM)**

## Contact Details

Sage Business Solutions  
Level 6, 67 Albert Avenue  
Chatswood NSW 2067

[info.pacific@sage.com](mailto:info.pacific@sage.com)

[www.sagebusiness.com.au](http://www.sagebusiness.com.au) | [www.sagebusiness.co.nz](http://www.sagebusiness.co.nz)  
Call **13 sage** (Australia) | 0800 904 409 (New Zealand)

**“The Sage CRM for iPhone add-on is great. It’s clean and crisp and very readable – I love the use of the spinners for the select lists! It gives my users the ability to get basic information while out in the field and for a service company that’s huge.”**

**Karen Snyder, CIO – American Pool**